

SOM 464
R. Gunther
Fall 2010

CARL'S COMPUTERS

Please read the Carl's Computers case on pages 301 through 303 of the text. This case is at the end of the inventory order quantity chapter (10) and involves several aspects of inventory management.

Required: Your assignment as a consulting team is to assist Rosa Chang. You are expected to write a report to her. (The suggested length of your report is approximately ten to twelve pages.) The report should include an analysis of the problems facing Carl's Computers along with suggested remedies. In your report be sure to include answers to the four questions at the end of the case.

The written report for your team is due Monday, November 22. Your team is also required to present one oral report on a case this semester. If you are doing the second case for your oral report, you can do this Monday, November 22.